



Llywodraeth Cymru
Welsh Government

Press Release

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Conwy School 'egg-static' with cracking win in Enterprise Troopers national final

Enterprising pupils from a Conwy school have been crowned the winners of a national competition to find Wales' savviest students.

The entrepreneurial skills of students at Ysgol San Sior in Llandudno have been recognised on a national scale after they scooped the top prize at the all-Wales Enterprise Troopers competition.

Enterprise Troopers - part of the Welsh Government's Youth Entrepreneurship programme - was launched in May 2013 to inspire entrepreneurship in primary school learners.

A team of 'superheroes' known as the Enterprise Troopers visited schools across Wales in a bid to inspire five to 11 year olds and help them develop entrepreneurial skills with four key attributes in mind – Attitude, Creativity, Relationship and Organisation.

Pupils across Wales developed their own business ideas ahead of a national final, which took place at the Senedd on Tuesday (March 25th), when a team from Ysgol San Sior were crowned the overall winners.

Ysgol San Sior's business idea was hatched when the school purchased six chickens for the school in February 2013. A year on, they have almost 100 layers producing 350 eggs a week for sale to the local community.

The pupils, who have named their business 'Wyu San Sior' or 'Eggs San Sior', are the only school in Wales to be registered as an egg production establishment, meaning they can sell their eggs to local shops.

Ian Keith Jones, Headteacher, said: "The children were really inspired by the Enterprise Troopers project and we are just over the moon to have won the national final.

"Our pupils spend so much of their playtimes and break times looking after the chickens and maintain their runs so this award is a brilliant reward for all their hard work".

Minister for Economy Science and Transport, Edwina Hart said: "The Enterprise Troopers competition has been fostering strong entrepreneurial skills amongst primary school pupils for the past 10 months and the strength of the talent uncovered in the process has been simply outstanding.

"I have been so impressed with the quality of the entries in this competition - our young people in Wales clearly have a wonderful imagination and, more importantly, great business sense.

"My congratulations go not only to Ysgol San Sior, which won the national award today, but also to every school who entered the competition and showed us all that the future of the Welsh economy is in very safe hands indeed."

Schools from all over Wales were also rewarded for their efforts in the Enterprise Troopers competition.

Llangennech Primary School from Carmarthenshire picked up an award for the Best Display Stand and Pont-Y-Gof from Gwynedd won the Best Presentation prize.

Penygawsi Primary School from Llantrisant were rewarded for their Team Spirit, whilst Saffron Cashmore, a pupil at Ysgol ysgol Llywelyn in Denbighshire, won the individual Star Trooper award.

Enterprise Troopers was launched to complement an extensive Welsh Government programme currently underway at secondary level, and to showcase entrepreneurial skills primary children are already learning as part of their studies too.

Supported by one of Wales' most successful entrepreneurs and implemented through the Big Ideas Wales campaign, Enterprise Troopers was developed in consultation with primary school children, teachers and stakeholders who provided guidance on format.

Enterprise Troopers ambassador, Port Talbot-born businessman and leading European biotechnology entrepreneur Sir Chris Evans, also congratulated the national finalists on their success.

Sir Chris, who was awarded the OBE in 1995 and was knighted in 2001, said:

“Entrepreneurship is vital to the Welsh economy but goes beyond the need to encourage business start-up - we need entrepreneurial young people in all walks of life.

“Seeing these young, resourceful people bring inspiring business ideas to the fore at such an early age, and with the confidence and desire to make a difference, is great to see.”

To find out more about the competition contact
www.enterprisetroopers.bigideaswales.com, or email
EnterpriseTroopers@cazbah.biz or call 0844 736 6150.

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For more information contact Jess Childs or Ben James at Working Word on
02920 455182 or email jess.childs@workingword.co.uk /
ben.james@workingword.co.uk

